PROAVIA member use case

# ENHANCE PASSENGER SATISFACTION WITH ADVANCED WAYFINDING TECHNOLOGIES ?

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## 01 THE CHALLENGE

Implement a comprehensive wayfinding solution that seamlessly guides passengers, improves operational efficiency, and fosters a positive airport image.

## 02 THE SOLUTION

Development of a 3D wayfinding system (software and 10 interactive kiosks) located in key airport zones, in airside and landside zones.
Enhanced Passenger Experience
Improved Operational Efficiency
Technological Innovation

## 03 THE RESULT

Reduced passenger stress and frustration
Around 200 to 300 hours per month of average time saved by airport staff
Increased non-aeronautical revenue from targeted promotions of airport stores and services
Date-driven decision-making to optimize operations and improve services in the airport

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